



STRATEGIC* eMARKETING SERVICES,
AN INTEGRATED PERSPECTIVE.

eMARKETING:

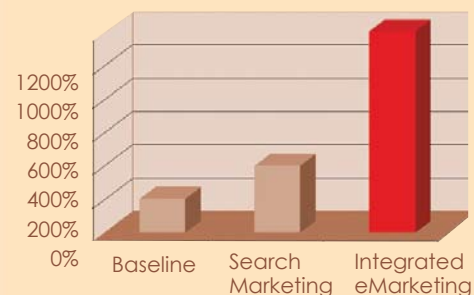
STRAT GIC

HyperDisk Marketing has 15 years of ebusiness experience. We are a leader in strategic, Internet-based sales and marketing solutions. We represent over 150 client assets in 26 states, and in nearly every major US market. Our template for success is simple: anchor marketing initiatives online, establish fundamental search visibility, track results in real-time, and implement a long-term strategy that integrates ongoing customer communications.

What we do:

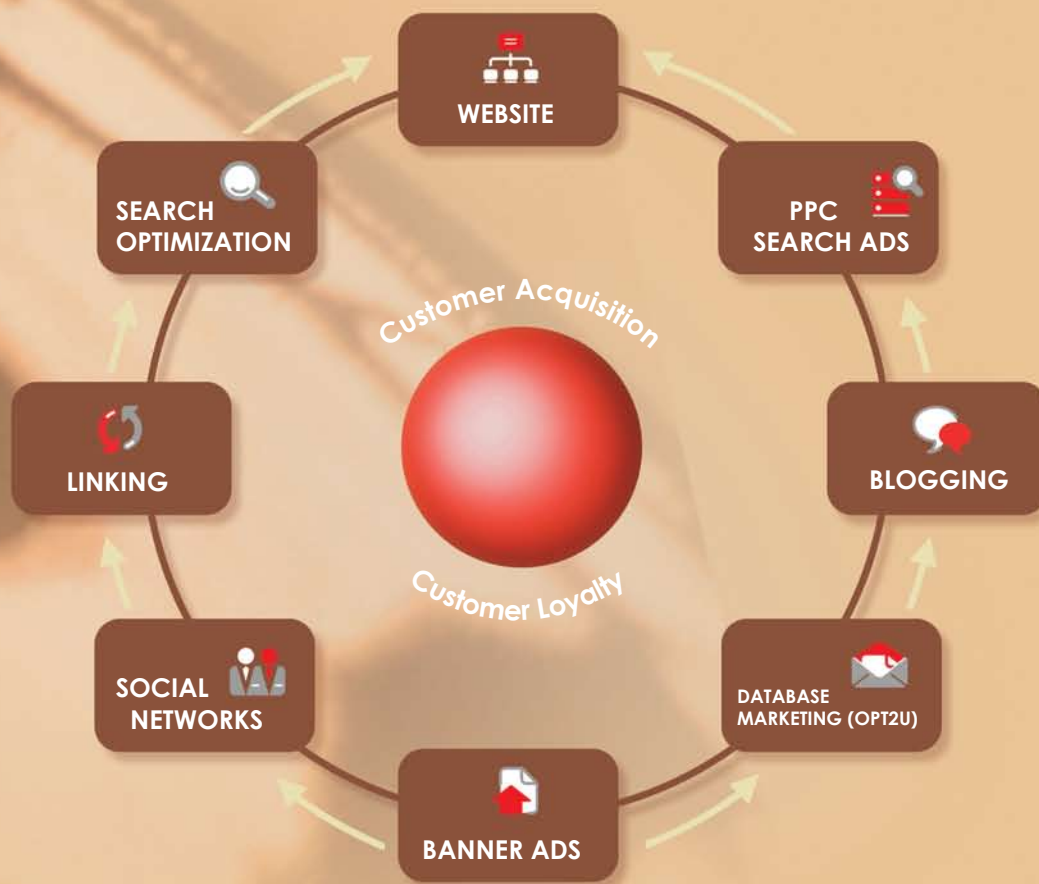
- eMarketing consultation
- Creative design
- Search engine marketing
- Social network & blog marketing
- Web & ecommerce programming
- Flash banner commercials
- Online reputation management
- Personalized email
- Database marketing
- Custom reports
- Application design
- Media planning
- Brand development
- Internet advertising

Stronger Returns with Integration



“ Our clients expect immediate returns on their investment – we deliver it consistently through incisive online marketing, deep technological expertise, and outstanding creative. Beyond experience, beyond ‘know-how,’ our work is energized by a passionate commitment to excellence, and that makes all the difference. ”

Driving Internet Revenue



Strategic eMarketing Leads to Higher ROI

Internet marketing should be part of a comprehensive strategy to drive sales and increase loyalty. The online consumer can no longer be targeted through one or two touch points. The average prospect visits as many as five different websites prior to making a purchasing decision. HyperDisk leverages an *integrated* communication model that builds sustainable exposure through advanced search engine marketing, behavioral targeting, and proactive placement on hundreds of active portals.

Partnering with Clients Around The Globe:

Hospitality
Real Estate
Apartment Communities
Retail
Pharmaceutical
Biotech
Health
Nutrition
Foodservice
Sports & Entertainment
Financial

1.3 Billion
Internet users worldwide (and growing...)

800%
Of consumers more likely to convert
on repeat web visit

200%
Increase in online spending in next two years

85%
Of online shoppers using web to
make offline purchases

64%
Of consumers influenced to purchase
because of search placement

56%
Blog usage growth - over 60 million users

29%
Consumer media time spent online